

Marketing Communication Trainee CZ / SK

Main tasks:

- Support of marketing - product team (Brand Fiat Professional)
- Participation on creation of the marketing strategy
- Creation of marketing materials and campaigns
- Marketing budget administration, working with SAP
- Updating Website and Intranet, creation of the new microsites
- Creation of the presentations, catalogs and price lists
- Support during the organization of dealer trainings and conferences
- Support during the customer and press events
- Communicate with other departments within the Central and Easter Europe office
- Communication with suppliers



Requirements:

- University degree (at least a bachelor's degree, ideally a recent graduate master's degree)
- Advanced English language skills
- Working knowledge of MS Office (especially Excel, Power Point)
- Theoretical background of marketing communication and digital advertising
- General overview of the automotive market
- Logical and analytical thinking
- Positive thinking and team spirit
- Time flexibility

